

# Green Industry Insight from Keesen Enterprises, Inc.

[www.keesenent.com](http://www.keesenent.com)

## Is Your Existing Landscape Getting Tired?

When it comes to outdated, declining landscapes we're frequently asked about options for year round interest, water conservation and color.

It's fair to say that gone are days where acres of irrigated turf and rock beds with sparse plantings decorate our landscape. Today the importance of water conservation and property values causes a demand for modern, useable and environmentally friendly areas.

Whether your landscape is just a little tired or in serious decline, Keesen has the expertise to help you plan and implement positive changes.

Sometimes these projects include simple plant replacements, re-mulching or irrigation equipment improvements. Other projects may be designed and planed in phases over a few years. There's no project too big or small.

Our landscapes will soon be awakening from the cold of winter and our crews will begin to book up quickly. This is an excellent time to make plans for improvements so please contact us today to schedule an appointment!



**BEFORE**

We can provide conceptual photographs to show our proposed enhancements.

**AFTER**



**Inside this issue:**

Is Your Existing Landscape Getting Tired? 1

Plan now for Spring and Summer Flowers 1

Insect & Disease: Know the upcoming Threats 2

Change to E-Statements now! 2

What is "Arbor Care?" 2

**January 2008**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**February 2008**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

**March 2008**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## Plan Now for Spring and Summer Flowers

Did you know we have your flowers specially grown? Each year we begin placing orders for flowers as early as December. The flowers are locally grown to order so the sooner we place the order the larger the plants are when they're installed.

Our proposals include soil preparation, installation, mulch, weekly dead heading, fertilizer and removal at the seasons end.

Have your gardens designed today!



## Going Paperless at Keesen Enterprises

At some point in the not-too-distant future, going to your mailbox may be a thing of the past because every day more and more information is shared via the World-Wide Web and e-mail. One major advantage of this trend is that it cuts down on the consumption of natural resources like trees.

Keesen Enterprises, Inc. is following this growing trend by moving to electronic invoices and statements for their customers.

This method, while environmentally

friendly, is also more efficient and allows customers to receive critical information nearly instantaneously without the breakdown in quality experienced through faxing or time delay of traditional mail.

If you would like to begin receiving your invoices and statements via e-mail, all you have to do is tell us the e-mail address to send it to.

Please contact us at (303) 761-0444 to find out more about this important new way to receive your billing information from us.



The wave of the future?

## Insect and Disease Control: Upcoming Threats

Protecting your landscape from harmful insects and disease should be a top priority. The benefit of the applications far outweighs the high cost of plant replacements.

Now is the peak time of the year to offer these services and even offer a pre-paid discount on our packages.

Applications start in early spring. All Ash trees are susceptible to **Ash Borers**. These insects bore into the bark to lay their eggs. The larvae then destroy the tissue which feeds nutrients to the roots. Ash Borer damage is preventable and

even infected trees can benefit by preventing further infestation however, gone untreated it can be terminal.

**IPS Beetle** is another boring type insect that attacks pines and spruce trees. Often the attacks are limited to newly planted or stressed trees. IPS Beetle damage isn't always immediately terminal but can cause part of the tree to die making it aesthetically undesirable.

Both Ash Borer and IPS Beetle applications are considered preventative rather than curative.

(continued on pg. 3)



**IPS Engraver Beetle**, attacks newly planted and stressed pine and spruce trees.

## What is "Arbor Care?"

Keesen Enterprises is pleased to announce the addition of a valuable new service to our customers. Arbor Care is our new division dedicated to the proper pruning of all the trees on your property. Whether they are big or small, Keesen Enterprises has you covered.

Our staff has the certifications, training and experience necessary to insure some

of the most valuable assets on your property are professionally maintained.

If you would like a no-obligation review of how Keesen Enterprises can help improve the look and health of the trees located on your property, call us today.



**Welcome Ben Canady, Arbor Care Manager!**

**Ben is a Certified Arborist through the ISA and has years of field experience.**

Serving the Denver metro area  
for over 35 years



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## Complete Commercial Landscape Maintenance and Installation Services

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**We're on the web!  
Visit us at  
[www.keesenent.com](http://www.keesenent.com)**

For over 35 years, Keesen Enterprises, Inc. has been providing award-winning, high-quality commercial landscape maintenance, irrigation and installation services in the Denver metropolitan area.

We have built our business on service and integrity. Our philosophy is simple; we strive to maintain the highest quality standards and to exceed your expectations. If there is ever a problem, we will do whatever it takes to make it right. Although many companies make this claim, we are a locally owned company dedicated to servicing our customers. Our entire livelihood depends on the integrity that we operate with right here in the Denver area and we take great pride in our commitment to quality service.

## Insect and Disease Control: Upcoming Threats (continued from pg. 2)

One of the best things we can do for your trees and other plants is monitor them for moisture, provide supplemental water and perform **Deep Root Fertilization**.

Trees and shrubs planted in a landscape setting are not provided the same nutrients as they are if planted in a natural setting. Our plants often have many environmental related problems that further stress them. Providing plants with essential nutrients can improve appearance and health of your investment. We use a liquid slow release fertilizer applied under pressure directly to the roots of trees and shrubs, once or twice annually. Research indicates spring and fall is the best time to perform this.

Another form of root zone fertilization is **Micronutrient Fertilization**. Some plants

prefer more acidic soils where micronutrients such as iron are more readily available to the plant. Applications of chelated micronutrients are sometimes warranted. This application can help correct a condition known as Chlorosis, a visible yellowing of the plant.

Other threats abound and we monitor your landscape for these threats. Beyond the spring season we offer **General Insect Control** which is usually provided twice during the season and is an "inspect and treat" application meaning we only spray if there is evidence of insect activity.



**A Well Maintained Landscape  
Includes proper insect and disease  
control.**